

ISCOM Paris: Graphic Design INTER1 and INTER2

(Assuming 15 lessons for INTER1 and 20 lessons INTER2)

INTER1

Graphic Design Skills

- IT principles; intro to Adobe Creative Suite; Bridge
- InDesign (layout)
- Photoshop (pixels)
- Illustrator (vectors)
- Odds and ends; Acrobat; image prep; for-print prep

- Intro to typography
- Intro to layout and good practice
- Intro to photography
- Intro to the rendering of colour

INTER2

Graphic Design Applied

- Further skills and practice: InD, PhS, Ill
- Big document project
- Advanced Photoshop (mugshot) exercise
- Self-teach exercise (in small groups)
- Product packaging project
- Complete visual identity project
- Real-life market communication project
- Complete book project

- Plus small projects, depending on mood and energy, for example with Lightroom Premiere Rush, Firefly...