

InDesign big document 2 project



European Commission: ERASMUS+ booklet

Here is a European Union Publication "ERASMUS+... Analysis of a selection of good practices ":
qoolcat.com/down2/project-1-2.pdf

We pretend that this PDF content is going to be included in a conference, and has to be completely redesigned as a stand alone booklet, A3 folded to A4 with facing pages stapled in the fold. This new design should be visually attractive, clear to read, and include some images. Furthermore, a template file needs to be generated so that future booklets, as part of a conference series, look the same.

So design the first part of this document, from the beginning until the end of section "1.3.1 Inventory of 100 good practices".

Very important: (1) for long documents like this, one is looking for rhythm and consistency (2) have some white space (some air) – most young designers over-fill the page.

Fortunately, the basic text exists as a Word document with (Word) styling, which you can find here:
qoolcat.com/down2/project-1-2.docx

You can get the front page EU logo from here: qoolcat.com/down2/eu.svg.zip

The document bleed is 3mm. The output is a PDF ready for print:

- images need to be converted for offset printing: CMYK, Coated FOGRA39
- the PDF preset is PDF/X-1a:2001, with bleed and with bleed and crop marks.

Images have to be of at least 300 dpi (approx 120 pixels per cm). The exception is if you use agency stock images like from Shutterstock, in which case you can have a smaller image with the watermark. In the real world, once the customer has approved an image it would only then be purchased.

You must:

- have page numbering and running titles, generated from a Master Page
- use Paragraph Styles, particularly for the title, paragraph texts, headings and bullets/numbering
- automatically generate the table of content
- completely redesign Figure 1. in section 1.3.1.

Note that the customer does not like different heading colours by chapter and coloured texts within paragraphs. The document Abstract should be only in English (exclude French and German).

Please have a careful look at this supplementary instruction sheet:
qoolcat.com/down2/project-1-2-big-documnet-sup.pdf

Your submission is a (1) InDesign template file, (2) final InDesign document file and (3) for-print PDF file, and entitle all your files **YOUR-SURNAME_firstname** (.indt, .indd and .pdf). Place this in the designated Microsoft Teams space.